



Press Release

Legal Action Against Illegal Devices for Nintendo DS Filed in Japan

Kyoto, Japan, (July 29 2008) - Nintendo Co., Ltd. (Headquarters: Minami-Ku, Kyoto; President: Satoru Iwata) announced today that in conjunction with 54 game software developers which are developing game programs playable on the Nintendo DS (including Nintendo DS Lite), it filed a legal action with the Tokyo District Court regarding game copying devices such as the "R4 Revolution for DS" seeking to stop the importing and selling of those devices based on Japanese Unfair Competition Prevention Act.

These devices allow playing of copied game programs which were obtained from illegal uploading websites on the Internet and which could not be played on Nintendo DS in a normal situation. Nintendo and the game software developers are suffering tremendous loss caused by the import and distribution of such devices.

Nintendo and its game software developers report that the spread of game copying devices in Japan hinder the growth/development of the entire video game industry. Nintendo and the software developers will continue to be aggressive in taking legal measures in Japan against any game copying devices that operate like the R4.

Nintendo takes a global approach to piracy and has pursued the illegal game copying devices in 11 countries this past year. Nintendo has worked with enforcement officials in Belgium, China, Denmark, France, Hong Kong, Italy, Korea, Netherlands, Spain, U.K., and the U.S., seizing close to 30,000 infringing game copying products, as well as taking actions against those distributors and manufacturers. In addition to the actions in Japan, Nintendo will continue to curtail the distribution of the game copiers and battle against global piracy.